

Aaron Skonnard

Co-founder / Chief Executive Officer Aaron Skonnard is the Chief Executive Officer of Pluralsight, Inc., the leading technology workforce development company that helps organizations and people around the world transform with technology. Aaron co-founded Pluralsight in 2004 and has grown the company to more than 2,000 employees with offices across the globe, including the US, Ireland, Australia, and India.

Aaron's passion for technology began when his father bought him an Apple Macintosh and one of the first Compaq PCs. His father taught him about the impact and possibilities of technology from an early age, which is why Pluralsight's mission—to advance the world's technology workforce—is close to his heart.

Through his leadership, the company has flourished and made its public market debut on May 17, 2018. Since 2013, Pluralsight has acquired 10 companies to widen the scope of its library, added new features to the platform, and diversified into a multi-product and strategic skills consulting company. Aaron also led Pluralsight through three rounds of funding as a private company, including a \$135 million Series B round in August 2014.

Aaron feels strongly that the key to a healthy business is establishing a healthy, inclusive culture and building a team that believes in its core values. In 2020, Pluralsight landed on the Fortune 100 Best Companies to Work For list and was recognized by Great Place to Work® on its Best Workplaces for Women and Best Workplaces in Technology lists. Prior to founding Pluralsight, Aaron earned his degree in computer science at Brigham Young University. After college, he worked at 3M, Intel, and Axiom Technologies and as a professional instructor at DevelopMentor, where he became passionate about teaching technology. Aaron is a thought leader in the industry, speaking at events around the world. He is a founding board member of Silicon Slopes, the nonprofit that empowers Utah's startup and tech community to learn, connect, and serve to make entrepreneurship and opportunity in Silicon Slopes open and accessible to all. As a result of his efforts in the business world and community, Aaron was inducted into the Utah Technology Council Hall of Fame in 2017. Other accolades include the 2015 Utah CEO of the Year from StartSLC, 2016 CEO of the Year from Utah Business, and MountainWest Capital's 2016 Entrepreneur of the Year.

Believing that technology has the power to create freedom, equality, and opportunity across the globe, Aaron launched Pluralsight One in 2017. Pluralsight One is the company's commitment to serving a larger purpose by equipping nonprofits with the technology skills they need to drive significant, lasting social impact. The nonprofits then equip those they support with access to high-quality learning resources and the technology skills to chart their futures and strengthen their communities.

