



Korn Ferry and Pluralsight Announce Workforce Intelligence Partnership to Develop and Advance Technology Talent

Shared capabilities will help leaders understand organizational readiness to deliver successful business transformations

Salt Lake City, Utah – October 18, 2023 – Korn Ferry and Pluralsight, the technology workforce development company, today announced a partnership that will help technologists develop both their soft and technical skills to ensure their readiness to support and lead critical IT initiatives and transformations. The partnership will also enable organizations to address the core business needs of workforce planning, including - developing, attracting and retaining great technology talent, creating comprehensive tech career paths, and inventorying current capabilities and future tech skills requirements as companies evolve from job to skill-based organizational operating models.

The partnership will focus on integrating complementary assets and intellectual property from the two firms to deliver optimally designed organization structures with a bespoke skills development solution tailored to the needs of Chief Technology Officers, Chief Information Officers and other technology leaders.

The new offering addresses the imperative of attracting and retaining technical talent to drive critical IT initiatives. “As technologists evolve in their careers, soft skills become increasingly important and critical for IT transformation success,” said Mathias Herzog, President of Korn Ferry Digital. “We are excited to partner with the Pluralsight team to deliver this new offering that will help technology professionals develop their leadership and technical skills to advance their careers”

“By partnering with Korn Ferry, we can deliver a holistic learning experience for technologists that focuses not only on hard technology skills, but also on the soft skills that are so often needed for technology and business transformation,” said Aaron Skonnard, CEO of Pluralsight. “Korn Ferry is a highly respected global brand with deep expertise and vast intellectual property, and we look forward to working together to ensure technology talent is prepared to deliver successful business transformations.”

Future offerings will integrate Korn Ferry intellectual property into the Pluralsight platform to bolster the learning experience for Pluralsight’s customers. This will include core elements of Korn Ferry’s soft skill development content and Success

Profiles that represent the role characteristics most required for success in technology professionals, augmented with insights from the labor market.

“While rewards and recognition are important, personal development and mobility are essential elements in retaining today’s technologists as they navigate an increasingly complex world,” Herzog added.

Additionally, Korn Ferry intellectual property relating to job architecture, career mobility, assessment and development will be seamlessly integrated into and accessible through the Pluralsight platform. As a result, Pluralsight customers utilizing this offering will gain meaningful insights on roles, including AI- driven data and analysis to open more career path options.

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About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.

About Pluralsight

Pluralsight is the leading technology workforce development company that helps companies and teams build better products by developing critical skills, improving processes and gaining insights through data, and providing strategic skills consulting. Trusted by forward-thinking companies of every size in every industry, Pluralsight helps individuals and businesses transform with technology. Pluralsight Skills helps enterprises build technology skills at scale with expert-authored courses on today’s most important technologies, including cloud, artificial intelligence and machine learning, data science, and security, among others. Skills also includes tools to align skill development with business objectives, virtual instructor-led training, hands-on labs, skill assessments and one-of-a-kind analytics. For more information about Pluralsight, visit pluralsight.com.